

# **MEDIA ALERT \*\*\* PHOTO OPPORTUNITY \*\*\* MEDIA ALERT**

## ***Kasey Kahne Trains with All-Female Cycling Team***

*TEAm Lipton Sets Racing History by Being the First Cyclists to Circle the Lap of the Daytona 500*

**What:** Top Nextel Cup rookie and Daytona 500 challenger Kasey Kahne will reveal what keeps him in shape to power a race car at 200mph at the country's elite events: TEAm Lipton and the LIPTON Live Well Challenge. Find out how the top female cyclists in the US transformed Kasey into a champion as he demonstrates his fitness and nutrition routine.

To help kick off one of the biggest races in the Nextel Cup, TEAm Lipton will cycle around the Daytona 500 track in a parade lap – the first time any two-wheeled vehicles have hit this world-famous speedway in history. The February 19<sup>th</sup> parade lap brings a new twist to the Daytona tradition with time trials being measured on *female cyclists* along with speedy motorcar counterparts.

Throughout 2006, LIPTON Tea is challenging America to drink three cups of tea everyday and bike three times a week as a simple way to lead a healthier lifestyle via the LIPTON Live Well Challenge (LLWC).

**Who:** Kasey Kahne is one of the top drivers in the NASCAR circuit, 2004 Rookie of the Year and one of *People's* "America's Top 50 Bachelors." TEAm Lipton® is the only elite-level team of women road cyclists and triathletes in the US, many competing at the highest level in world-class competition and potential 2008 Olympians.

**When/Where** **Daytona International Speedway**  
1801 W. International Speedway Blvd.  
Daytona Beach, FL 32120

### **Wednesday, February 15, 2006 through Sunday, February 19, 2006**

- Wednesday, February 15, 11:00 a.m. – 12:00 p.m. – Exclusive one-on-one interviews with Kasey Kahne
- Friday, February 17, 10:00 a.m. – Exclusive one-on-one interviews with Kasey Kahne and TEAm Lipton
- Sunday, February 19, Time TBD – TEAm Lipton's Parade Lap around the Daytona International Speedway

**Interview/Photo Opp** **Kasey Kahne and Kristen LaSasso, Liza Rachetto and Grace Fleury of TEAm LIPTON**

Kristen is a climbing specialist who finished 13<sup>th</sup> in the 2004 Olympic trials. After turning pro, she went from a category IV to category II in less than a full season.

A pro cyclist for the last four years, Liza has also represented the USA Triathlon Team at three World Championships and competed in three Ironman events.

A life-long athlete, Grace proved to be one of the country's best all-around riders with strengths in time trialing and climbing after turning pro. She placed fourth at the 2005 U.S. National time trials and is the Atlanta 10K Classic champion.

Kasey, Kristen, Liza and Grace will be available for interview and photo opportunities.

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